



**anthem.**

**SUSTAIN  
OUR  
SOUND**

**17th-24th March 2026**

**Find out ways you can support  
Anthem during The Big Give Week.**



## Fundraise for Anthem during the Big Give Week

Thank you for choosing to raise money in aid of Anthem! During the Big Give Arts for Impact week, every donation made through our Big Give page will be match funded, doubling your impact.

### The one really important thing to know...

All donations must be made via Anthem's Big Give campaign page in order to be match funded. Donations made anywhere else won't be able to be matched during the campaign. You can fundraise in lots of different ways - but when it's time to donate, the money must end up on the Big Give page.

### Our Big Give campaign page

Use and share this link for all donations during the campaign: [Big Give Campaign Page](#)

We recommend copying and pasting this link wherever possible.

### What could you do to raise money?

Whether you've already got an idea in mind or you're looking for a bit of inspiration, there are lots of simple, fun ways to get involved. You might already be planning a challenge, an event, or a group activity. Or you might want to try something small that fits around everyday life.

Here are a couple of ideas to get you started...

#### Host a listening party

Invite friends, family or colleagues to join you for a listening party. Pick an album, a genre, a decade or even a theme like your very first gig, and share in your love of music together. Ask guests to make a donation via the Big Give campaign page.

#### Set yourself a fitness challenge

Set yourself a challenge and invite people to sponsor you. E.g running 5k a day for 5 days to help Anthem raise £5,000. As a fun extra, you could invite donors to send you music requests to listen to while you take part.

If you're looking for more ideas, tips and inspiration, you can find plenty more in our [Fundraising Pack](#)

Once you've chosen your activity, the key thing is knowing how to collect donations so they can be match funded.

## Ways to collect donations



### Option 1: Share the Big Give link directly (easiest)

This is the simplest and most effective option.

How it works:

- Tell people what you're doing (a challenge, event, celebration, etc.)
- Share the Big Give campaign link
- Ask supporters to donate directly via that page

### Option 2: Collect money via PayPal, then donate via Big Give

This option works well if you're collecting money from friends, family or at an event before making a single donation.

How it works:

1. Collect donations into your PayPal account, for example by sharing a PayPal.Me link (<https://www.paypal.com/paypalme/>)
2. Transfer the total amount from PayPal into your bank account
3. Make one donation via the Big Give campaign page for the full amount.

**Please be aware:** PayPal transfers to your bank account can take a few working days though they usually no more than 24 hours. Please allow enough time for funds to clear before the Big Give campaign closes. Only donations made through the Big Give page during the campaign period can be match funded.

### Option 3: Use [Collectiv](#) (Ideal if you're hosting something early in the week)

Collectiv is a helpful tool for group fundraising, such as workplace challenges, community events or shared collections.

How it works:

1. Download the Collectiv App. Set up your Collectiv collection and share it with your group
2. Supporters contribute to the collection
3. Once fundraising is complete, transfer the funds from Collectiv into your bank account
4. After the funds have cleared, make one donation via the Big Give campaign page for the total amount raised

**Please be aware:** Collectiv requires identity verification (e.g driving licence) before releasing funds so you need some kind of identification documentation to photograph. Transfers from Collectiv to your bank account are not instant and may take up to 3 days. Please factor this into your planning so you can donate via Big Give before the campaign ends. The final donation must be made through the Big Give campaign page for match funding to apply

## Don't forget to let us know what you're doing!

If you're raising money for Anthem during the Big Give campaign, we'd love to hear about it. Tell us what you're planning and we can help you shout about it, share it with our networks, and cheer you on. If you're unsure about anything, or want to check that your fundraising plans will work with the Big Give campaign, please get in touch.

✉ Drop the Anthem team a line either via instagram [@Anthem\\_Cymru](#) or by emailing the fundraising team: [Rebecca.hobbs@anthem.wales](mailto:Rebecca.hobbs@anthem.wales)

We're really grateful for your support 🧡